AN OVERVIEW OF THE

# CITY OF WYNDHAM

SEPTEMBER 2021



# CITY OF WYNDHAM

#### **State Of The Market**

Wyndham is home to 28 active projects with a median land price of \$311,500 and a median land size of 373sqm as of June 2021. The median land price decreased by 2% year on year.

Within Wyndham, Werribee has a median land price of \$323,000, decreasing by 1.2% over the last 12 months whilst Wyndham Vale has a median land price of \$329,000, increasing by 13.3% in the same time frame.

Werribee's median house price increased by 5.5% to \$540,000 whilst the median unit price increased by 5.7% to \$397,500 over the last 12 months (May.'21). Tarneit's median house price also rose by 2.6% to \$575,000 whilst units rose 10.1% over the last 12 month to \$435,000 in May.'21.

Consumer confidence remains strong with the Westpac-Melbourne Institute Index of Consumer Sentiment stating that 'consumer house price expectations remain very bullish. Over 70% of consumers expect prices to rise further over the next year with 20% expecting double digit price growth'.

In the short-term, demand will continue to outstrip supply in all markets despite prolonged restrictions. The property market will remain strong particularly within the greenfield areas as buying land or off the plan is an easier process than purchasing an established house during lockdown.

#### Median Prices and Lot Sizes | Jun.'21

Casey (S)

 Size
 427sqm

 Jun.'21
 \$402,500

 YoY Change
 \$56,500

 16%

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Whittlesea (N)

 Size
 377sqm

 Jun.'21
 \$338,000

 YoY Change
 \$15,900

Melton (W)

 Size
 388sqm

 Jun.'21
 \$329,000

 YoY Change
 \$33,000

11%

Gr. Geelong (S)

 Size
 448sqm

 Jun.'21
 \$283,000

 YoY Change
 \$8,000

 3%

Hume (N)

 Size
 481sqm

 Jun.'21
 \$352,400

 YoY Change
 \$11,500

 3%

Cardinia

 Size
 388sqm

 Jun.'21
 \$337,000

 YoY Change
 -\$12,000

 -3%

WYNDHAM (W)

 Size
 373sqm

 Jun.'21
 \$311,500

 YoY Change
 -\$7,450

 -2%

Mitchell (N)

 Size
 395sqm

 Jun.'21
 \$272,000

 YoY Change
 \$7,000

 3%



Population in Wyndham is expected to grow to 459,220 persons by 2036 or by over

10,100 persons per year.



The number of households in Wyndham is expected to grow to 155,680 households by 2036 or over

4,000 households per year.



Lone person households are anticipated to increase by

115% by 2036

whilst family with children households will grow by 104%.



Houses in Werribee have a median rent of

\$350 per week

and rental yield of 3.3%.

Source: REIV (Jun.'21)



There were **\$155,73<u>7,</u>000** 

worth of residential buildings approved in Jul.'21; down from \$177,851,000 in Dec.'20.

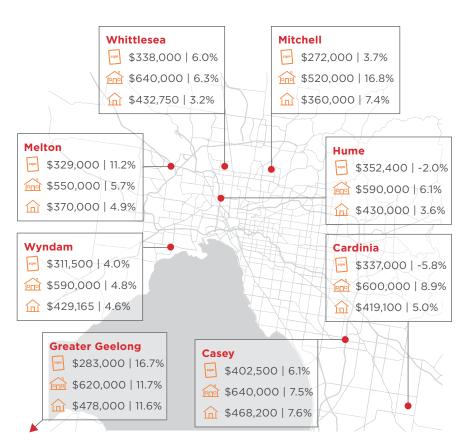


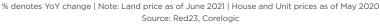
# CITY OF WYNDHAM

## What to look for when buying a block of land

Buying a block of land on which to build a house is often the Australian dream. There's nothing quite like coming home to that brand new home feeling where you've created a haven that's designed to enhance your family's unique lifestyle. But before you buy a vacant lot – rather than a house and land package – do know that there are a few extra factors to consider. Have a read below of Resi-Ventures' block-buying checklist.

- 1. Location, location, location. Is your block close enough to shops, schools and public transport? Perhaps your family needs the convenience of parks, sporting facilities or medical centres nearby. Are there firm plans for these amenities to be developed in the near future?
- 2. Extra building restrictions placed on your block by your developer in addition to council regulations such as the style of the house, materials used, the maximum allowable height or even how many cars you can park in the street and for how long. These will be in the design guidelines.
- **3.** Find out what **future roads and infrastructure** is planned through your local council, this can definitely have a positive impact on convenience and liveability.
- **4.** Understand what **easements** apply to your block. These will determine the size and shape of your new home.
- **5.** Building on a **sloped block** can add more costs in terms of digging and retaining walls. So look for land that is as flat as possible to save some funds. It's also easier to build on a block that's a **regular shape** like a square or rectangle.







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#### **Key Economic Indicators - National Snapshot**



Cash Rate

0.10%



Economic Growth

1.1%



Inflation

3.8%

## **Red23 Projects**

# RIVERWALK

#### Riverwalk

**Developer** Development Victoria

Yield 2200 Lots

**Location** Newmarket Rd and

Exploration Dr, Werribee

Website myriverwalk.com.au



Unemployment Rate

4.9%



Employment Growth

6.3%



Wage Growth

1.5%



Average Weekly Earnings

\$1,280



Household Saving Ratio

11.6%



Population

25.8 million

Source: RBA (Aug.'21)

#### What Red23 Offer

Red23 are a specialist sales and marketing partner for land and medium density development projects across the east coast of Australia.

We seamlessly create tailored marketing and sales strategies, based on timely and customised research to enhance new land and housing projects. Our divisions include Acquisitions, Research, Project Marketing, New Homes, Marketing and Investments.

For more information about Red23, visit our website at www.red23.com.au or call us on 9540 0477.

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